

Are You on Track for a Career in Writing?

PROFESSIONAL DEVELOPMENT SEMINAR FALL '08

WHERE? WHEN?

SEPTEMBER 18 ONLY

Thurs, 9:00-10:20 am
Baker Hall 235B

ALL OTHER DATES

Tues, noon-1:20 pm
Baker Hall 255B

Join us each week as we hear working professionals share their experiences in the fields of professional and technical writing. All students are welcome. Feel free to bring your lunch!

Sept 09 Science Journalism

Ann Gibbons, *Science Magazine*

Sept 18 Writing for the Software Industry

Sandy Korzenny, Apple / Jennifer Ciroli, IBM / Stephanie Trunzo, IBM

Sept 23 Public and Media Relations

Bill Pollak, SEI / Michael Laffin, Mylan Labs / Jennifer Resick, Ketchum

Sept 30 Corporate & Crisis Communications

Douglas Root, The Heinz Endowments / Luanne Radermacher, MEDRAD / Eric Spaulding, CMU University Advancement

Oct 07 Writing for Non-Profits

Jennifer Kent, SEI / Stephanie Kraynick, Western PA Conservancy / Bridget Decker, College of Engineering, CMU

Oct 14 Print & Web Journalism

Steve Twedt, *Pittsburgh Post-Gazette* / Jessica Strelitz, *SmartBrief*

Oct 21 Technical Writing

Alan Houser, Group Wellesley / Ruth Isaacson, Compunetix / Brian Schmella, General Dynamics C4 Systems / Mary Van Tyne, SEI

Oct 28 Healthcare & Medical Communication

Janice Sabatine, Avanti Strategies / Keightley Amen, Oncology Nursing Society / Christina Stile, NIH Institute of Child Health and Infant Development

Nov 04 Editing & Publishing

Peter Oresick, Publishing Educator / Tracey DePellegrin-Connelly, *GENETICS* / Robert Mendelson, *Carnegie Mellon Today*

Nov 11 Creating and Managing Websites

Liz Danzico, American Institute of Graphic Arts (AIGA)

Nov 18 Strategies for Finding an Internship

Ray Mizgorski, H&SS Career Counselor, CMU

Carnegie Mellon
Department of English
<http://english.cmu.edu>

